



REX

EXHIBIT IN
PALACE OF
VARIED INDUSTRIES
ST. LOUIS FAIR - 1904.

ROOFING

Shintkote

**Northwest Arkansas Lumber Co.,
Fayetteville, Ark.**

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itiation, and to protect
the public and our-
selves, all of our roof-
ing hereafter will be
plainly marked

REX Flintkote ROOFING

and will have picture of a boy as on this page.

"Look For The Boy"

All imitators and infringers will be prosecuted to
the full extent of the law.

J. A. & W. BIRD & CO., Manufacturers

Boston
St. Louis

New York
New Orleans

Montreal
Chicago

REX FLINTKOTE ROOFING

—AWARDED—

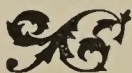
GRAND PRIZE

(HIGHEST POSSIBLE AWARD.)

—AT—

ST. LOUIS EXPOSITION.

Universal Exposition, St. Louis, 1904 Greatest World's Fair in History "Processes Rather Than Products"



"**P**ROCESSES rather than products" is a distinct development in Expositions. The Louisiana Purchase Exposition will eliminate the time honored custom of show cases filled with finished goods, and instead many machines will be shown in the act of manufacture. Directly in keeping with this policy is our exhibit of Rex Flintkote Roofing, which is the largest exhibit of roofing ever made at any world's fair heretofore, over 7,500,000 square feet



PALACE OF LIBERAL ARTS.

of roofing being laid on the main buildings of the Exposition, also many of the State Buildings and those on the "Pike." The entire Exposition will, therefore, consist of a display of Rex Flintkote Roofing not alone in our booth, but on top of all the principal buildings.

The Louisiana Purchase Exposition or World's Fair of 1904, at St. Louis, will be the greatest exposition in the history of the world. The area covered is the most expansive ever included in exposition fences, and occupies 1,240 acres, which is equal in area to that covered by the Columbian, Centennial, Pan-American, and the Trans-Mississippi Expositions combined.

8-7
"OUR CUSTOMERS ARE SATISFIED."

A single building at the St. Louis Exposition contains more exhibit space than there was in the entire Pan-American Exposition, and there is twice as much floor space under the roofs of the Exposition buildings at St. Louis as there was at the Exposition in Chicago. The Exposition will involve an outlay of fifty million dollars, so that a visitor can readily see that the selection of Rex Flintkote Roofing, to cover these buildings, was not made until it was shown that it would absolutely protect this immense value.

It was of course a very serious problem to those in charge of this enormous enterprise to select a roofing which would combine all of the necessary requisites which such a roofing was called upon to fulfil. Rex Flintkote Roofing was selected after the most careful and severe tests to which a roofing ever was subjected, and was placed upon the following buildings:

	COVERS.	REQUIRES OF ROOFING.
Transportation Building	15 acres	650,000 sq. ft.
Liberal Arts Building	525 x 750 ft.	395,000 "
Educational Building	525 x 750 ft.	395,000 "
Machinery Building	12 acres	525,000 "
Manufacturers Building	14 acres	610,000 "
Mines and Metallurgy Building . .	525 x 750 ft.	395,000 "
Varied Industries Building	14 acres	610,000 "

Many people are of the opinion that, on account of these Exposition Buildings not being permanent structures, almost any roofing would answer the purpose. A person who has not followed exposition building little realizes that the wear and tear on the roofing of buildings of this character in one year is more than the roofing of an ordinary building would have to stand in ten years.

It must be borne in mind that the roofing is laid at a very early stage of the construction, and therefore has to stand all kinds of abuse as the work of building and decoration progresses.

If a person who thinks that because these buildings last only a year or two an inferior roofing could be used, could follow the tin-men who are putting in the gutters and see the sheets of tin being hauled over the roofing; could watch the staff men hoist decorations to the roof and roll them over the roofing, some of these decorations weighing a ton or more; if he could watch the electricians crawling around on the roofing fixing sockets in position for the millions of electric lights; if he could observe the painters continually passing back and forth, to say nothing of the carpenters dragging heavy timbers from one place to another; and if he could realize that in fact the roofing of an exposition building is practically made a boulevard for the

"WE STAND BEHIND EVERY ROLL."

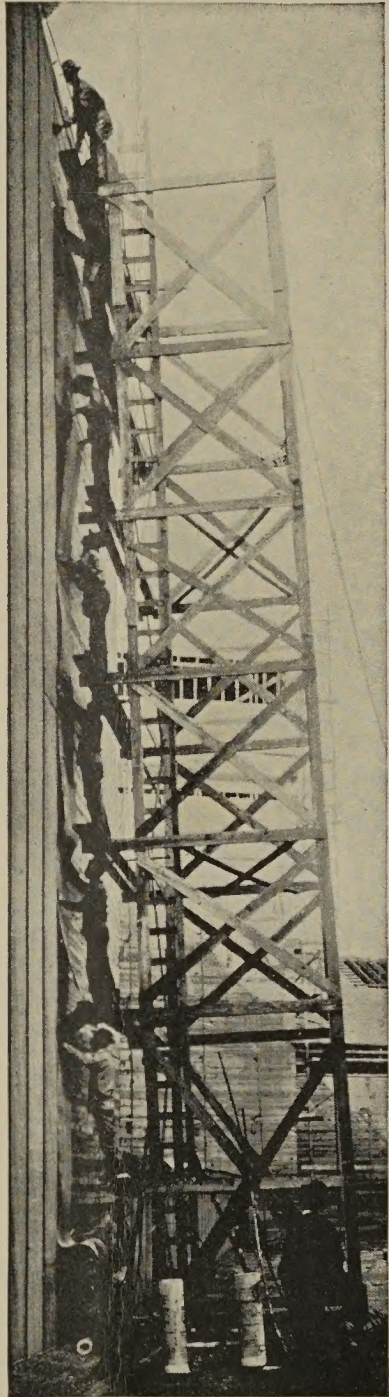
workmen for the time being, he would be amazed that any roofing could be made that would stand the wear and tear to which a roofing on work of this kind is subjected, and would agree with us that ten years wear on an ordinary building is nothing as compared to the needs that this roofing is called upon to fulfil in a short space of time.

It would also be interesting for our friend, the skeptic, to observe the amount of careful and difficult flashing which has to be done around the cornices and towers, and note how, on account of the pliability of Rex Flintkote Roofing, it bends and conforms to all the difficult angles without cracking.

It would also be realized, after examining the domes, towers and minarets, how necessary it was that the roofing should be made of a material that would be capable of bringing out the beauty of the work.

He would appreciate how tremendously waterproof a roof must be to stand the great wash of the flood of water which comes down the roofs from the parapet walls and domes whenever it rains. He would also be impressed with the great importance of using a roofing which should be as nearly fireproof as it is possible to obtain, one which is not inflammable, and which would prevent fire from spreading to other buildings if sparks showered upon the roof in case of a conflagration.

If he were in St. Louis, his skepticism would wane after he investigated the extreme changes of temperature which the roofing must stand, ranging

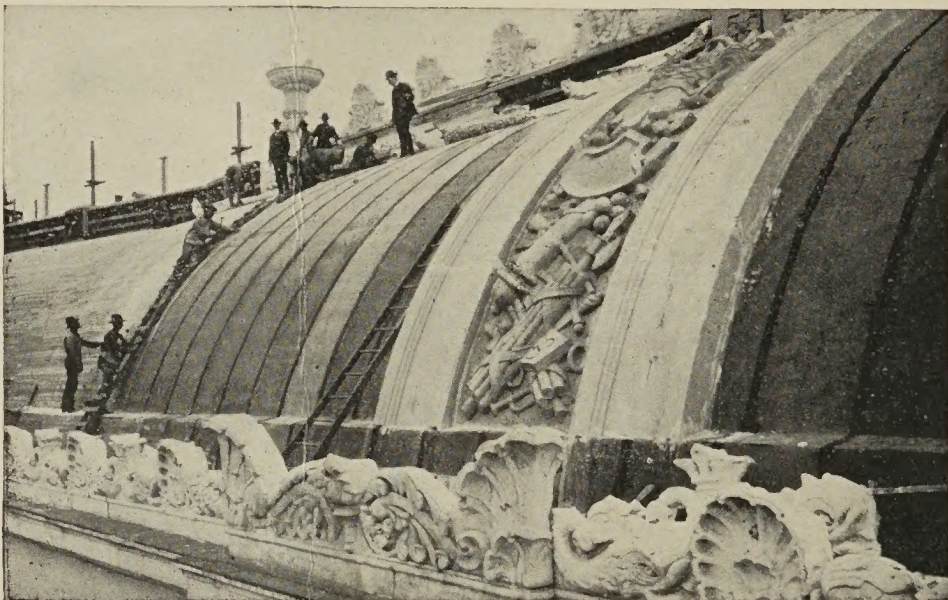


APPLYING REX FLINTKOTE ROOFING AS SIDING ON EXPOSITION BUILDINGS.

"LOOK FOR THE BOY ON EVERY ROLL."

from twenty-five degrees below in the winter to the intense heat of the summer, necessitating a roofing that would remain pliable and not crack in cold weather, and which would not soften up and sag with the intense heat of the summer. He would become more enthusiastic after finding that although these great buildings must naturally sag and settle to a certain extent, the roofing is pliable enough to give and stretch without breaking.

In fact, after investigating what conditions roofing is called upon to fill on work of this character, he would be as enthusiastic as to the merits of Rex Flintkote Roofing as the thousands of satisfied customers who are using it all over the country.



LAYING REX FLINTKOTE ROOFING ON CURVED ROOFS AT ST. LOUIS EXPOSITION.

Those in charge of the St. Louis Exposition realized all these things and more when they selected Rex Flintkote Roofing, and every visitor is cordially invited to inspect our booth, which is in the Varied Industries Building. The picture of the booth on the first cover of this book gives but a meagre idea of it, and a visit should be made, as it is one of the most interesting and instructive points of the Exposition.

Special attention is called to the splendid practical exhibit of Rex Flintkote Roofing on the dome of our booth and on the roofs of all the main buildings on the grounds. We should be glad to demonstrate the merits of our roofing as well as explain the various details of our large exhibit of other interesting products.

"OUR CUSTOMERS ARE SATISFIED."

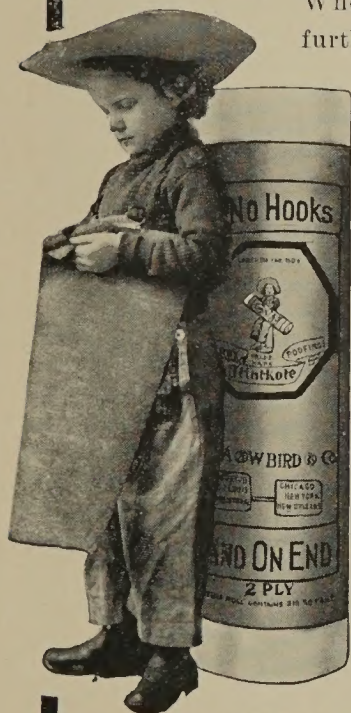
Rex Flintkote Roofing



E have endeavored to present in this book complete, terse and common sense facts regarding the merits of Rex Flintkote Roofing, and have tried at the same time to show anyone in need of roofing that there is no other prepared roofing as satisfactory or durable as Rex Flintkote Roofing. If you are interested in building of any sort, the facts contained in this book are well worth your attention, because no matter how much money is involved in any building, you must have a satisfactory roof, one that will not leak, and one that is fire-resisting. The amount of money that you spend in repairs will more than offset the amount involved in laying Rex Flintkote Roofing.

When a roof is put on a building it is seldom given any further thought until it leaks or begins to wear out. It is a part of the building that is scarcely ever seen and is often forgotten until it begins to give trouble. It is very important, therefore, in considering the question of roofing, to know about the best; that is, the roofing that will wear the longest with the least expense, and the one that requires the smallest amount of care. It is true you can buy some roofing much cheaper than others, but this is also true of the material used in constructing the building, but the cheapest is not always the most satisfactory.

Rex Flintkote Roofing is a prepared roofing that is durable, waterproof, and fire-resisting. It lasts for years, and will stand any reasonable test that you wish to give it. It is made from the best quality long-fibre, selected wool felt, and is first saturated with a material which is acid, alkali, and waterproof, the mass being subjected to great pressure, thus making a tough, pliable sheet of close texture, after which it is coated on both sides with our special waterproof and fire-resisting



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Rex Flintkote Roofing
is made of the best
wool fibre.

"WE STAND BEHIND EVERY ROLL."

compounds. The flint coating is then put on. No tar is used in its manufacture, and Rex Flintkote Roofing consequently does not run or sag in summer, nor become hard and brittle in winter. Rex Flintkote Roofing is less affected by changes in temperature, and is more durable than other roofings, due to the use of high grade and perfect non-conducting materials in its manufacture.

Owing to the ease and small expense with which Rex Flintkote Roofing can be laid, it is fast replacing shingles, as the total cost laid is much less than the cost of shingle roofing, which is also intensely inflammable, while Rex Flintkote Roofing is the best fire-resisting roofing known.

Galvanized iron and tin roofs are fast being abandoned on account of the condensation of moisture which collects on the under side, and means eventually rust and corrosion. They are also subject to contraction and expansion, due to heat and cold, which opens the joints, causing leaks, and constant necessity of repairs and painting. The elasticity of Rex Flintkote Roofing permits of contraction and expansion without leaking at the seams, and makes an absolutely "tight roof." Rex Flintkote Roofing is very pliable and will not crack; heat and cold having no effect upon it. With Rex Flintkote Roofing repairs are practically unnecessary, and if, through accident, leaks should occur, they can be readily located and repaired, without the necessity of procuring a regular roofer.

Rex Flintkote Roofing is also replacing tar and gravel roofs, as it contains no tar, which is one of its special advantages. Other roofings are made of tar and asphaltum compound, and soon become brittle and hard, deteriorating rapidly after the first few years.

It is also a well known fact that when tar is used on a flat roof, that its great weight causes the roof to sag in spots, and when it is used on a sloping roof, the intense heat will cause the tar to run down to the gutters, forming a heavy mass which drips when softened by the heat. The sagging of the tar to the gutter also leaves a great part of the roof bare, leaks and



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Rex Flintkote Roofing resists heat in summer and cold in winter.

"LOOK FOR THE BOY ON EVERY ROLL."

dissatisfaction being the inevitable result. The light weight of the Rex Flintkote Roofing is important, as in new buildings lighter supports can be used, and buildings more or less weakened by age can be safely and satisfactorily covered with Rex Flintkote Roofing where the ordinary roofing would be dangerous.

Many prepared roofings have burlap or canvas as a base, being secured and covered with various compounds supposed to be waterproof. These compounds and bases answer for the first appearance, but there the usefulness ends, as after a time the water proofing is washed out of the pores of the burlap or canvas, and the latter being a vegetable fibre, rots and decays and the life of the roofing is gone.

The best quality of selected wool fibre is used as the base of Rex Flintkote Roofing, and the results obtained from it can be favorably contrasted to those of all other prepared roofings. It is unaffected by fumes, gases, vapors and acids, such as roofing is subjected to when put on boiler houses, foundries, factories, and railroad buildings, these fumes and gases having absolutely no effect on Rex Flintkote Roofing. It is absolutely waterproof under any and all conditions, which in itself is a strong recommendation for its use in place of shingles, galvanized iron or tin.

Rex Flintkote Roofing is made of a practically non-combustible material, which renders the matted wool fibre impervious to fire, and so is especially suitable for roofs near railroads or factories, or in any place where sparks are liable to fall. A burning brand, spark, or cinder falling upon Rex Flintkote Roofing will burn itself out without igniting the roof.

This can be easily demonstrated by placing a hot coal on *either* side of the roofing, as both sides are fire-resisting. Around the edge of the coal, the roofing will burn slightly, but as the coal cools the material ceases at once to burn, and the fire does not spread. The flint coating is a valuable feature of Rex Flintkote Roofing.



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**Rex Flintkote is the most
fire-resisting roofing
known. Underwriters
endorse it.**

"OUR CUSTOMERS ARE SATISFIED."

The enormous pressure used makes it a part of the roofing itself, giving it a flexible surface on a perfectly pliable non-conducting base. Although the roofing is laid on the roof with the flint side down, the flint is a valuable addition for many reasons. It absolutely prevents the roofing from sticking together in the roll in shipment; it assists materially in the insulating quality of the roofing and forms a minute air space between the roofing and the roof boards, and keeps the roofing from adhering to the sheathing, adding greatly to its resisting qualities against summer's heat and winter's cold. This circulation of air between the roofing and the sheathing allows the dampness in the roof boards to dry out naturally and prevents dry rot. Ordinary prepared roofing will stick fast to the roof boards under summer's heat. The pitch exuding from the knots in the lumber

softens the compound used in the manufacture of such roofing, and holes are the natural result. This is absolutely obviated by the coating of flint on Rex Flintkote Roofing, which prevents its sticking to the roof boards, the pitch therefore having no effect upon it, and is a very strong point in favor of the use of Rex Flintkote Roofing.

The side of the roofing which is laid uppermost is treated with a special material which renders it practically fireproof, and Rex Flintkote Roofing is therefore endorsed by boards of fire underwriters throughout the country.

It should be borne in mind that it costs as much for labor to lay the cheaper roofs as it does to lay Rex Flintkote Roofing. As it lasts three times as long as an ordinary roofing, it can readily be seen which is the more economical in the end.

Each roll of Rex Flintkote Roofing contains two squares. It is put up in rolls 72 feet long and 36 inches wide, containing 216 square feet of roofing, giving an allowance for two inch laps, which is not charged for. Each roll of Rex Flintkote Roofing contains full directions and nails, caps, and cement sufficient for laying.



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We're proud of Rex Flintkote Roofing. It gives our customers absolute satisfaction.

"WE STAND BEHIND EVERY ROLL."

Anyone Can Lay Rex Flintkote Roofing



EX Flintkote Roofing is of especial value in those localities where labor is scarce or high priced, because any one can lay it by following the directions which are packed inside each roll. In addition to full and explicit directions, we also pack inside the roll, nails, caps, and cement sufficient for laying. This economizes space and prevents loss in shipping. When you want to lay Rex Flintkote Roofing you find everything but a hammer ready at hand. Rex Flintkote Roofing can be laid *up and down* or *across* the roof. Where a roof has a pitch of more than two inches to the foot, we advise laying *across* the slope as is shown in our directions. If the slope is less than two inches to the foot, we advise laying it *up and down* the slope of the roof, from gutter to ridge pole, making three inch laps and cementing carefully.



It is advisable to remove all old shingles or roofing material before laying Rex Flintkote Roofing. In laying the roofing, the seams should be lapped two inches, applying a good coat of Rex Flintkote Cement, and great care should be taken in cementing between the laps. People are apt to be careless in this, and while they may start out with the brush well filled with cement, they are apt to work it out very thin in places. If this is done, it does not give enough protection between the laps. Drive the nails through the caps

provided for this purpose, two inches apart from centre to centre, and three quarters of an inch from the edge, coating over the nails and caps with a liberal quantity of Rex Flintkote Cement. It is unnecessary to paint Rex Flintkote Roofing when it is first laid, and this need not be done until 18 months or 2 years after laying. When it is necessary, however, we recommend our special Rex Flintkote Roof Paint, which is made from many of the same compounds used in the manufacture of the roofing.

Copyright, 1904, J. A. & W. Bird & Co.

Anyone can lay Rex Flintkote Roofing.

"LOOK FOR THE BOY ON EVERY ROLL."

Dwelling Houses, Piazzas and Light Roofs



EX Flintkote Roofing makes a most attractive roofing when properly laid, and a pleasing effect can be obtained on piazzas or light roofs by laying a three-quarter inch moulding over each of the laps after the roofing has been laid. Slightly longer nails should be used through the moulding than those we supply. These battens or moulding can be painted the color of the house, adding to its appearance. The roofing in such cases, however, should always be laid up and down the slope, and eaps should be dispensed with where the moulding is used.

Dry Kilns

Rex Flintkote Roofing has been used to a great extent on dry kilns, and in such cases, it should be understood that much better satisfaction can be obtained by allowing a good two foot air space between the roof boards and the ceiling, using a good insulating paper in the construction of such air space. We recommend our Ibex Insulating and Building Paper, which will add fifty per cent to the life of the entire roof.

Farm Buildings

While Rex Flintkote Roofing is recommended for any kind of a building,

we wish to call particular attention to its value in roofing and siding farm buildings, such as sheds, poultry houses, barns, outbuildings, silos, etc., where a waterproof covering is absolutely necessary. It keeps the poultry and stock warm and dry in winter and cool in summer and protects them from draughts and dampness, making them less liable to cold and disease. It is also an excellent material for lining feed boxes, etc., as rats and vermin will not attack it.

Rex Flintkote Roofing is odorless, never contaminates the water with which it comes in contact, and such water can always be used for domestic purposes.



Copyright, 1904, J. A. & W. Bird & Co., Boston.

**Rex Flintkote Roofing is absolutely
Waterproof.**

"OUR CUSTOMERS ARE SATISFIED."



**Laying Rex Flintkote Roofing at the World's Fair,
St. Louis.**

"WE STAND BEHIND EVERY ROLL."



GEORGIA COTTON OIL COMPANY, MACON, GA.
ROOFED WITH REX FLINTKOTE ROOFING.

Rex Flintkote Roofing Saved Our Saw Mill

WAUKEGAN, TEXAS, Oct. 2, 1903.

J. A. & W. BIRD & Co., New Orleans. La.

Gentlemen:—When we ordered Rex Flintkote Roofing to repair our recent fire loss we forgot to mention to you that undoubtedly Rex Flintkote Roofing on our boiler house saved our entire two story saw mill. The fire broke out at five o'clock Sunday morning when every one was asleep, and got under good headway before it was discovered, and before it was extinguished burned one thousand square feet of our boiler house roof until it fell in, and we are pleased to say that the roofing remained intact, and kept the fire in the boiler house until the woodwork collapsed. The intense heat melted it slightly in places, and it started to burn a little on the edges, but to a very small extent. We would highly recommend its fire proof qualities.

Yours truly,

KEYSTONE MILLS Co.,

BY S. E. CAROTHERS, *Secy.*

"LOOK FOR THE BOY ON EVERY ROLL."



CLARKE COUNTY AGRICULTURAL ASSOCIATION, SPRINGFIELD, OHIO.
ROOFED WITH REX FLINTKOTE ROOFING.

South-Eastern Tariff Ass'n, Atlanta, Ga.

ATLANTA, GA., Oct. 30, 1903.

J. A. & W. BIRD & Co., Boston, Mass.

Dear Sirs : — Acknowledging receipt of your favor of the 22d inst., we beg to advise that Rex Flintkote Roofing is accepted as standard among the prepared roofings, and receives the same recognition accorded metal, slate or tile roofings.

Yours truly,

SOL BLOODWORTH,

Asst. Secretary South-Eastern Tariff Association.

City of Augusta, Ga., endorses

Rex Flintkote Roofing.

AUGUSTA, GA., Oct. 13, 1903.

J. A. & W. BIRD & Co., Boston, Mass.

Dear Sirs : — In reply to your letter of the 12th instant, beg to say that Rex Flintkote Roofing will receive the same consideration under the Building Laws as all other roofing, and permit for use of the same will be granted upon application.

Yours very truly,

T. J. DALY, *Building Inspector.*

"OUR CUSTOMERS ARE SATISFIED."



VIRGINIA CAROLINA CHEMICAL WORKS, RICHMOND, VA.
ROOFED WITH REX FLINTKOTE ROOFING.

Rex Flintkote Roofing

Best and Most Attractive Roofs we ever laid

NORFOLK, VA., Oct. 7, 1903.

J. A. & W. BIRD & Co., 34 and 35 India St., Boston, Mass.

Gentlemen :— We have been using for the past twenty years various kinds of roofing offered on the market. When we began building our large planing mills and lumber sheds at Norfolk sometime ago, we made several investigations, and decided to adopt Rex Flintkote Roofing. We have all our roofs covered with this roofing, two hundred and fifty squares, having covered both our planing mill and lumber shed on the wharf, the roof making a very attractive appearance, and we believe will make one of the best roofs we have ever laid. Your roofing material is so nicely put up in rolls of two squares, with all the necessary nails, tins and cement with which to lay it, that it is no difficulty whatever for any ordinary carpenter to lay the roof and make a first-class job. We were very particular in the kind of roofing we used, as our buildings are permanent ones. We believe that we have made no mistake in selecting Rex Flintkote Roofing. We are now figuring on an addition to our already large wharf shed, and shall use Rex Flintkote Roofing on this addition.

Yours truly,

THE DICKSON LUMBER CO.,
PER HARVEY M. DICKSON.

"WE STAND BEHIND EVERY ROLL."



DWELLING-HOUSE, CAMBRIDGE, MASS.
ROOFED WITH REX FLINTKOTE ROOFING.

We Are Increasing Our Orders For Rex Flintkote Roofing

ATLANTA, GA., July 1, 1902.

J. A. & W. BIRD & Co., 34 and 35 India St., Boston, Mass.

Dear Sirs :— We have been using your Rex Flintkote Roofing for several months and find it very satisfactory, indeed. While we began with small orders we are steadily increasing them. We now contemplate covering our wharf buildings at Brunswick, Ga., for which it will require more than 700 squares. This, I think, clearly indicates our opinion as to the merits of your roofing.

Respectfully,

J. S. LEMOND,
Road Master, Southern Ry. Co.

"LOOK FOR THE BOY ON EVERY ROLL."



SOUTHERN COTTON OIL CO., SAVANNAH, GA.
ROOFED WITH REX FLINTKOTE ROOFING.

Rex Flintkote Roofing Is Without a Peer

ST. MARYS, PA., April 20, 1904.

MESSRS. J. A. & W. BIRD & CO.,

31 Union Square, West. New York, N.Y.

Gentlemen : — We have been handling your Rex Flintkote Roofing for a number of years. and our experience with it demonstrates profusely that it is without a peer as a universal prepared roofing.

We have used it on all sorts of buildings; in fact, we have several entire villages, along the lines of the P. S. & N. R. R., covered with your one-ply, and the increased attractive appearance over the ordinary shingled roof alone is a commendable feature; while for durability — we have seen shingled roofs patched and replaced while "Rex Flintkote Roofing" remained firm.

We have used it on factories and sheds where sulphur and acid fumes played on it continually, and in every instance it stood for a longer time than the previously used roofing; this together with its fire-resisting qualities makes us think we handle the best roofing on the market.

Yours very truly,

SCHAUT BROS.

PER CHAS. J. SCHAUT.

"OUR CUSTOMERS ARE SATISFIED."



Dairy Barn,
Grand Isle, Vt.

DAIRY BARN, GRAND ISLE, VERMONT
ROOFED WITH REX FLINTKOTE ROOFING.

Difficult Building to Roof and Look Well Rex Flintkote Roofing Proved Satisfactory

GRAND ISLE, VT., March 15, 1904.

J. A. & W. BIRD & Co., Boston, Mass.

Dear Sirs:—In response to your inquiry as to the satisfaction which Rex Flintkote Roofing has given, which I used on the dairy barn that I built at Grand Isle, would say that I am thoroughly satisfied with it. I have sent you a picture of the barn, from which you can see that it was a very difficult matter to put a roofing on a building of this shape and have it look well. Rex Flintkote Roofing wears well and makes an attractive roof in appearance when laid.

I think that Rex Flintkote Roofing is thoroughly adapted for any kind of a farm building.

Yours very truly,

E. J. PARKER.

"WE STAND BEHIND EVERY ROLL."



RICHMOND GUANO COMPANY, RICHMOND, VA
ROOFED WITH REX FLINTKOTE ROOFING

Rex Flintkote Roofing
is the
Best Composition Roofing on
the Market

CHARLESTON, W. VA., June 8, 1903.

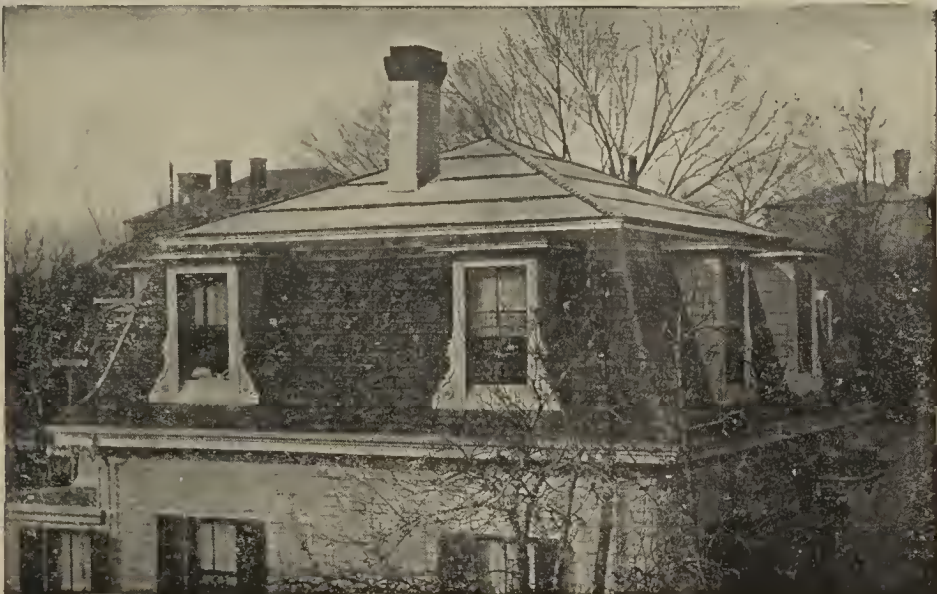
MESSRS. J. A. & W. BIRD & Co.,
34 India Street, Boston, Mass.

Gentlemen : — We have used about 3,000 squares of Rex Flintkote Roofing, and have in every instance found it perfectly satisfactory, and think it the best composition roofing on the market to-day at the price.

Yours very truly,

THE W. F. SHAWVER Co.,
W. F. SHAWVER, *Pres.*

"LOOK FOR THE BOY ON EVERY ROLL."



A NEW ENGLAND DWELLING-HOUSE
ROOFED WITH REX FLINTKOTE ROOFING.

We Shall Use Nothing But Rex Flintkote Roofing

BOSTON, March 27, 1903.

MESSRS. J. A. & W. BIRD & Co., Boston, Mass.

Dear Sirs :— In answer to your inquiry as to how we like the Rex Flintkote Roofing which we bought of you some time ago, we would say that it has given us absolute satisfaction, and we do not hesitate to recommend it to any one who is looking for a good roof. We thought that it was somewhat high in price when we bought it, but, from our experience, believe that it is worth every cent we paid for it. It is needless to say that when we wish any roofing for our other plants, we shall use nothing but Rex Flintkote.

Yours very truly,

ASHLAND EMERY & CORUNDUM Co.

LEWIS R. SPEARE, *Pres. and Treas.*

"OUR CUSTOMERS ARE SATISFIED"



VIRGINIA-CAROLINA CHEMICAL CO., DOTHAN, ALA.
ROOFED WITH REX FLINTKOTE ROOFING.

Rex Flintkote Roofing
Has Lasting Qualities and
Is Easily Applied

MONTGOMERY, ALA., Nov. 19, 1903.

J. A. & W. BIRD & Co., New Orleans, La.

Gentlemen —We have used your Rex Flintkote Roofing for several years, and have found it satisfactory in every respect. Besides having good lasting qualities, it is very easily applied, and it especially resists the ravages of acid, therefore we have applied it on several chemical plants in the last two years. As we have full confidence in this roofing, we would recommend its use on any roof.

Yours truly,

R. HUGGER & BRO.

"WE STAND BEHIND EVERY ROLL"



KETTER BUGGY CO., IRONTON, O.
ROOFED WITH REX FLINTKOTE ROOFING.

Rex Flintkote Roofing
Has Given Satisfaction Everywhere
I Have Yet Used It

COVINGTON, VA., March 19, 1903.

J. A. & W. BIRD & Co.,
34 India St., Boston, Mass.

*Dear Sirs :—*I have used a good deal of your Rex Flintkote Roofing here on mill buildings and warehouses, and I think it makes a good roofing, and has given satisfaction everywhere I have used it so far. It doesn't seem to be affected with either heat or cold, and I consider it an exceptionally good roofing at a moderate cost.

Respectfully yours,

J. R. JONES.

"LOOK FOR THE BOY ON EVERY ROLL."



KATAHDIN PULP AND PAPER CO., LINCOLN, ME.
ROOFED WITH REX FLINTKOTE ROOFING.

Rex Flintkote Withstands a Hard Test

LINCOLN, ME., July 27, 1903.

A. H. BABCOCK, ESQ., BANGOR, ME.

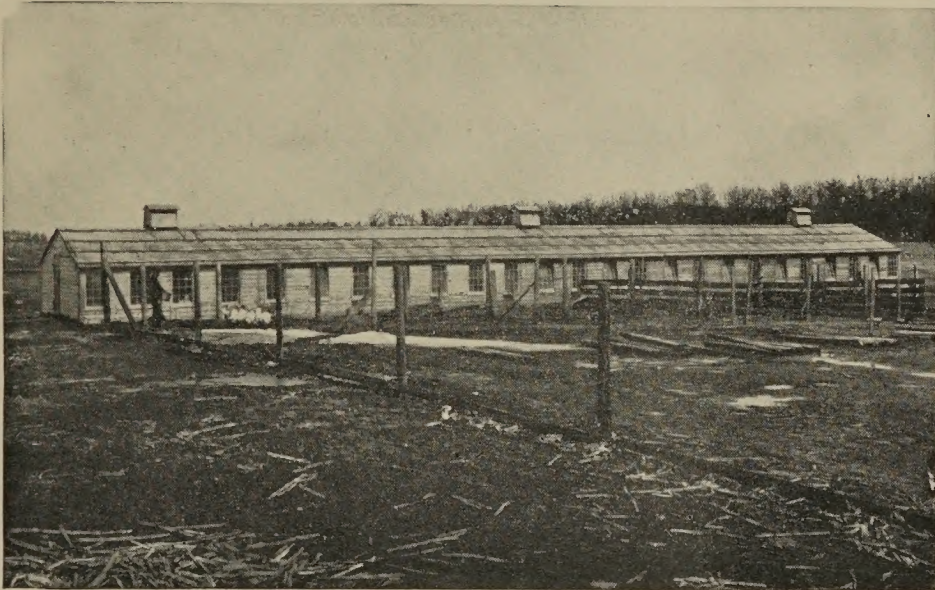
Dear Sirs:—Replying to yours of the 25th instant, we have used considerable quantity of the Rex Flintkote Roofing, and it has been the most satisfactory roofing that we have ever used, and think we have tried about everything there is on the market. Two years ago we covered our digester house roof and our screen room roof with this roofing, both of which are exposed to sulphurous acid gases, and are subjected to hard usage, and the roofing is apparently in splendid condition to-day. We have also used it in connection with our lumber camps, and it has given excellent satisfaction. I do not think you can find anything better in the market. I do not think that the fact that this is darker in color than some other roofings would make any appreciable difference in drawing the heat. I do not know that I can add anything more to what I have said, except that I do not believe that you will make any mistake in giving this roofing a trial.

Yours very truly,

KATAHDIN PULP & PAPER CO.,

per N. M. JONES.

"OUR CUSTOMERS ARE SATISFIED."



MR. E. PLOWS' POULTRY HOUSE, EAST PLATO, ILL.
ROOFED WITH REX FLINTKOTE ROOFING.

Rex Flintkote Roofing
Proved Wind, Water and
Weather Proof

CHICAGO, March 10, 1904.

MESSRS. J. A. & W. BIRD & Co., Chicago.

Gentlemen:—In reply to your inquiry regarding Rex Flintkote Roofing, will say: Last fall I built a 120-foot poultry house on my farm at East Plato, Kane Co., Ill. I used 2-ply for the roof, and $\frac{1}{2}$ -ply for the sides and ends; and, in spite of the very hard winter, I find them very satisfactory. They have proved absolutely wind, water and weather proof, and very satisfactory in every way.

Yours very truly,

E. PLOWS.

"WE STAND BEHIND EVERY ROLL."

OUR OTHER GOODS

Rex Roof Paint

Manufactured with especial reference to the peculiar demands such a paint is called upon to fill. Made of carefully selected non-conducting materials containing no tarry substances, and dries into a durable, hard, pliable coating, capable of withstanding severe weather exposures, and is proof against acids, alkali, and fumes of any kind. Recommended strongly for painting Rex Flintkote Roofing, but it is in fact of great value for any prepared roofing or metal roof, whether tin or iron. Dries quickly and black in color. A gallon covers approximately 200 sq. ft. Made in three grades.

Rex Prepared Flooring

For kitchens or hallways, offices, or any place where rubber matting or linoleum is generally used, Rex Prepared Flooring can be laid. It is very durable, and will stand the wear and tear better than rubber matting or linoleum.

Ibex Insulating and Building Paper

Made especially for insulating all manner of buildings from the ordinary dwelling house to all kinds of factory buildings and cold storage plants. House owners should look into its merit, as a layer of this paper under the shingles and clapboards will make the house many degrees cooler in summer and warmer in winter, and will save many dollars in the fuel bill.

Magnite Cold Water Paint

Not a roof paint. Takes the place of oil paint at a fraction of the cost. Gives a smooth, velvet finish, which is unaffected by water. Comes in white and many colors. The white is the "whitest white known," and it has been used on the interiors of hundreds of factories and dwellings throughout the country. Endorsed by fire underwriters on account of its great fire-resisting qualities.

Magnite Painting Machine

A machine that will apply both oil and water paint on certain surfaces as well as can be done by hand in 1-16th of the time. Also invaluable for applying antiseptics to walls of breweries, hospitals, etc.

Bird's Belting (Patented)

An entirely new form of belt. Is unaffected by dampness, steam, acids or alkalis. No plys to separate. Tremendous tensile strength. Requires no belt dressing.

Mystic Paint and Varnish Remover

A vast improvement over any other paint and varnish remover known. Positive guarantee goes with every can.

Ripolin

A high grade enamel paint, the most beautiful and durable material ever manufactured in the shape of enamel paint. It will not crack or discolor. Very fire-resisting; and its enormous covering capacity makes the cost per gallon very reasonable.

"LOOK FOR THE BOY ON EVERY ROLL."

REX

ROOFING

Flintkote

IS for use in any climate and for any kind of a building—from the light, temporary frame structure to the brick, stone or iron building.

It is the best roofing for

**Factories
Railroad Sheds
Round Houses
Breweries**

**Foundries
Car Houses
Glass Works
Chemical Works**

FARM BUILDINGS

**Stables
Silos
Sheds**

**Barns
Poultry Houses
Outhouses**

and Residences.

J. A. & W. BIRD & CO.

BOSTON
ST. LOUIS
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FACTORY: RUTHERFORD, N. J.



Why don't you
use
REX **ROOFING**
Flintkote